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INCONET – Mediterranean Partner Countries**

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1. Introduction

On-line promotional material -Version 1- has been designed, created and published in the AgoraMedSpring page (<http://agora.medspring.eu/en>) in connection to the major activities carried out during the first year of MedSpring project. On-line promotional material has been produced in order to promote and give account of the activities of the project on the one hand and to engage with the wider public, on the other. Through different web communication and dissemination techniques, the on-line promotional material had a positive outreach and has attracted a significant number of people in the AgoramedSpring community. Through the dissemination of on-line promotional material the interaction with the broader public and its engagement has been positively stimulated. The material produced comprises mainly: promotional banner, info-graphics and animated info-graphics.

2. Selected examples of promotional banners

The following are selected examples of promotional banners to launch the activities of the project:



Figure 1. A vertical storytelling: About the AgoraMedSpring



Figure 2. EMEG Open Consultation



Figure 3. EMEG Meeting Live-streaming (Lisbon, June 20-21, 2013)



Figure 4. MedSpring Brokerage Event



Figure 5. MedSpring Brokerage event: call for ideas



Figure 6. MedSpring Brokerage event: the agenda



Figure 7. Training on H2020 for Mediterranean NCPs (Amman, 9-11 December 2013)

3. Selected examples of info-graphics

The following are selected examples of info-graphics produced to explain to the broader public what MedSpring project is and what are the activities it carries out (links):

What is EMEG?

<http://agora.medspring.eu/en/content/what-emeg>

EMEG Open Consultation

<http://agora.medspring.eu/en/content/emeg-open-consultation>

Preliminary outcomes of the Open Consultation

<http://agora.medspring.eu/en/content/open-consultation-some-outcomes>

Open Consultation: a participative process

<http://agora.medspring.eu/en/content/participative-process>

We believe in your ideas, we support your project: 10 of you will make it

<http://agora.medspring.eu/en/content/we-believe-your-ideas-we-support-your-project-10-you-will-make-it>

Water Footprints around the Mediterranean

<http://agora.medspring.eu/en/content/water-footprints-around-mediterranean>

4. Selected examples of animated info-graphics

The following are examples of animated info-graphic produced to present the AgoraMedSpring and the results of some MedSpring's activities:

AgoraMedSpring

<http://agora.medspring.eu/introduce/#section-1>

Brokerage event: selected ideas

http://agora.medspring.eu/en/content/brokerage_ideas