



DLR Project Management Agency

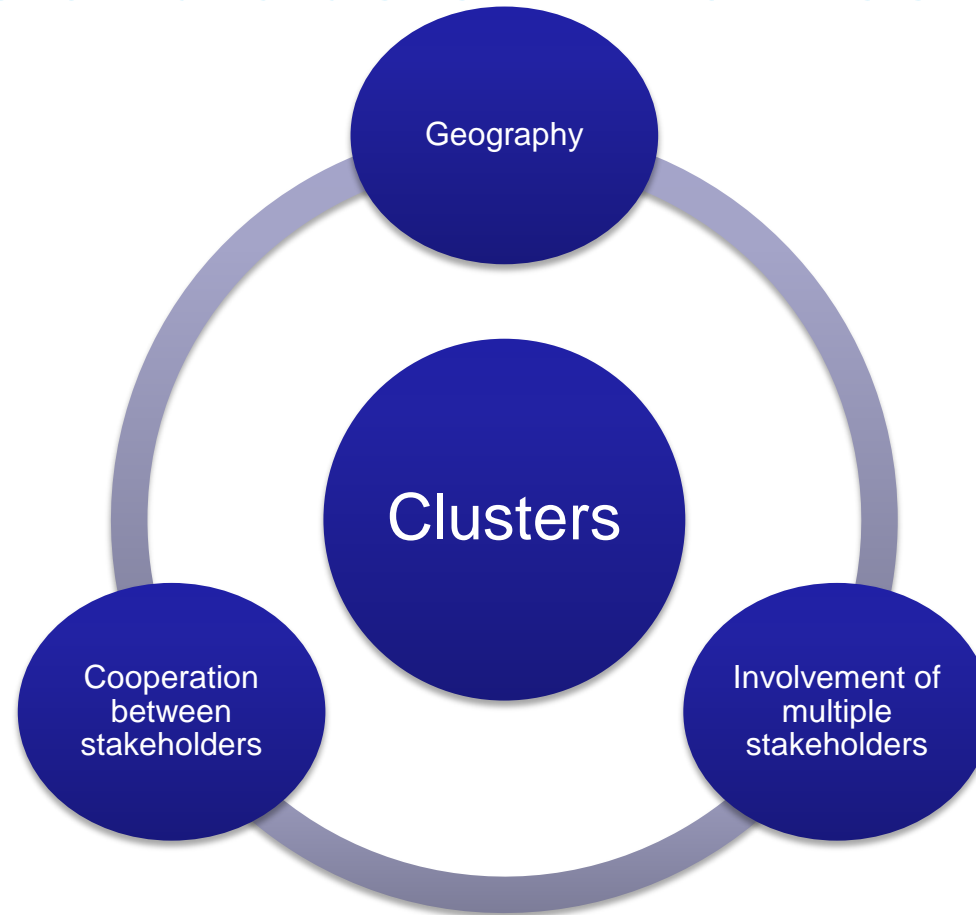


Analysis of clusters in the Mediterranean Partner Countries

2nd Medspring Brokerage Event
Berlin, Feb. 25

Oliver Rohde

Clusters and cluster initiatives (1)



Clusters and cluster initiatives (2)

Cluster initiatives:

...“organised efforts to increase growth and competitiveness of clusters in a region, involving cluster firms, government and the research community”.

- Cluster initiatives vary sharply:
 - Scope of activities
 - Governance: Formal agreements vs. informal networks

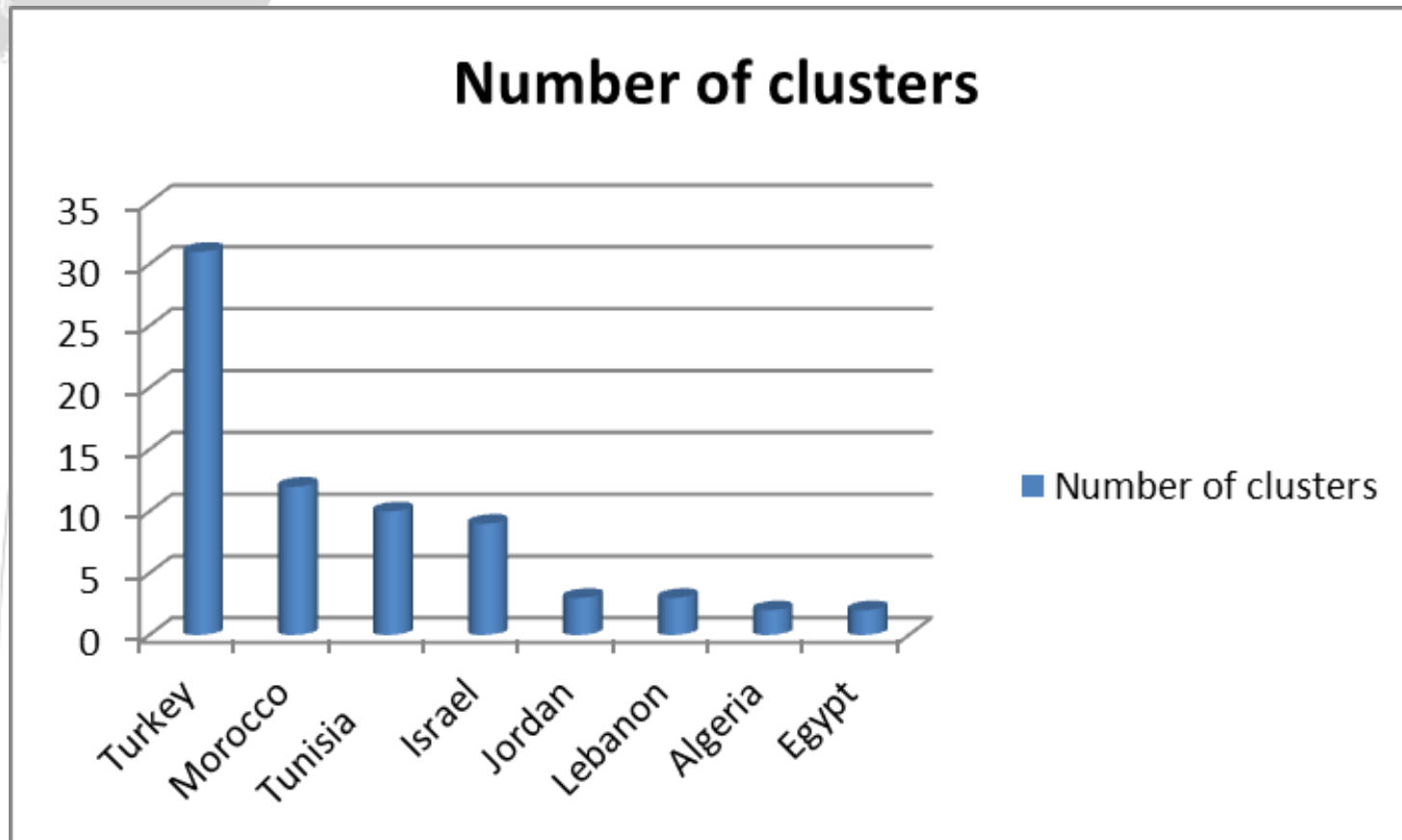
Clusters and regional competitiveness

- Clusters can affect competitiveness:
 - by helping SMEs getting access to global value chains and develop long-term strategic partnerships
 - by offering firms specialised business support services of cluster organisations
 - by supporting SMEs in finding new partners outside their own region

Approach

- Analysis of database:
 - 88 clusters from 6 MPCs + Turkey + Israel
- Short track survey of clusters
 - Response rate: $13/88 = 15\%$
- Medspring Deliverable D5.2 available online at www.medspring.eu/wp5-deliverables

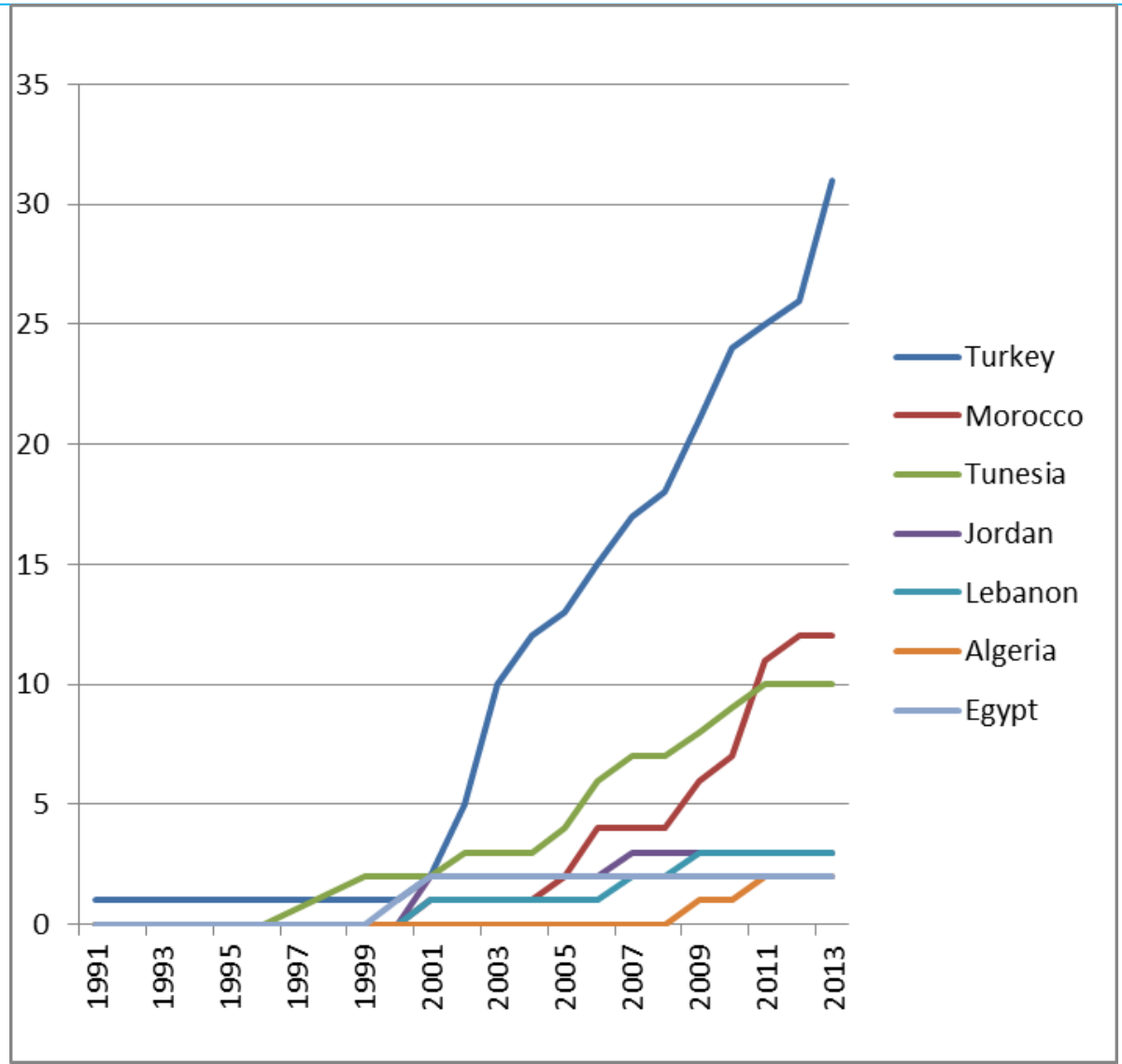
Key facts (1)



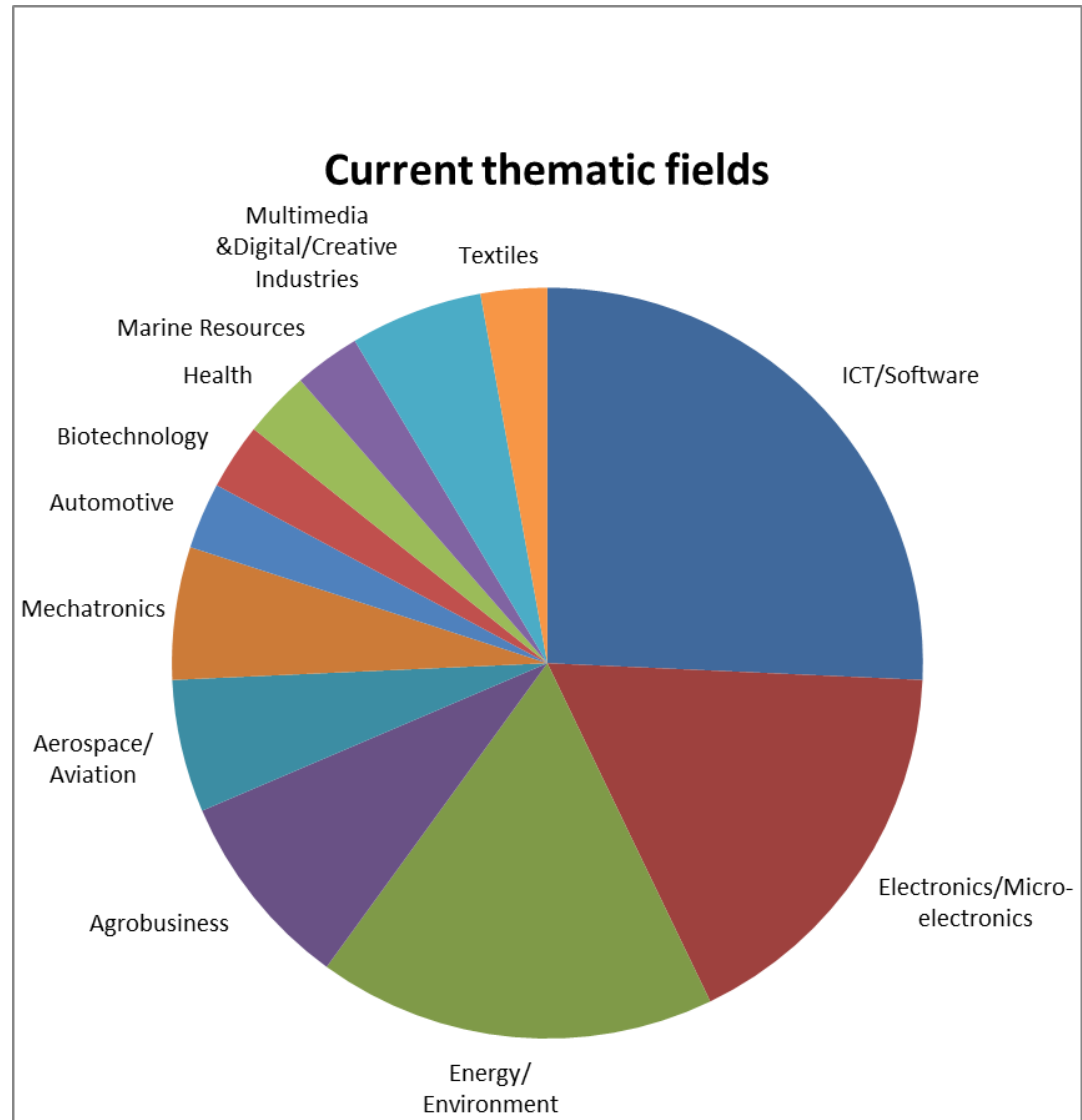


Key facts (2)

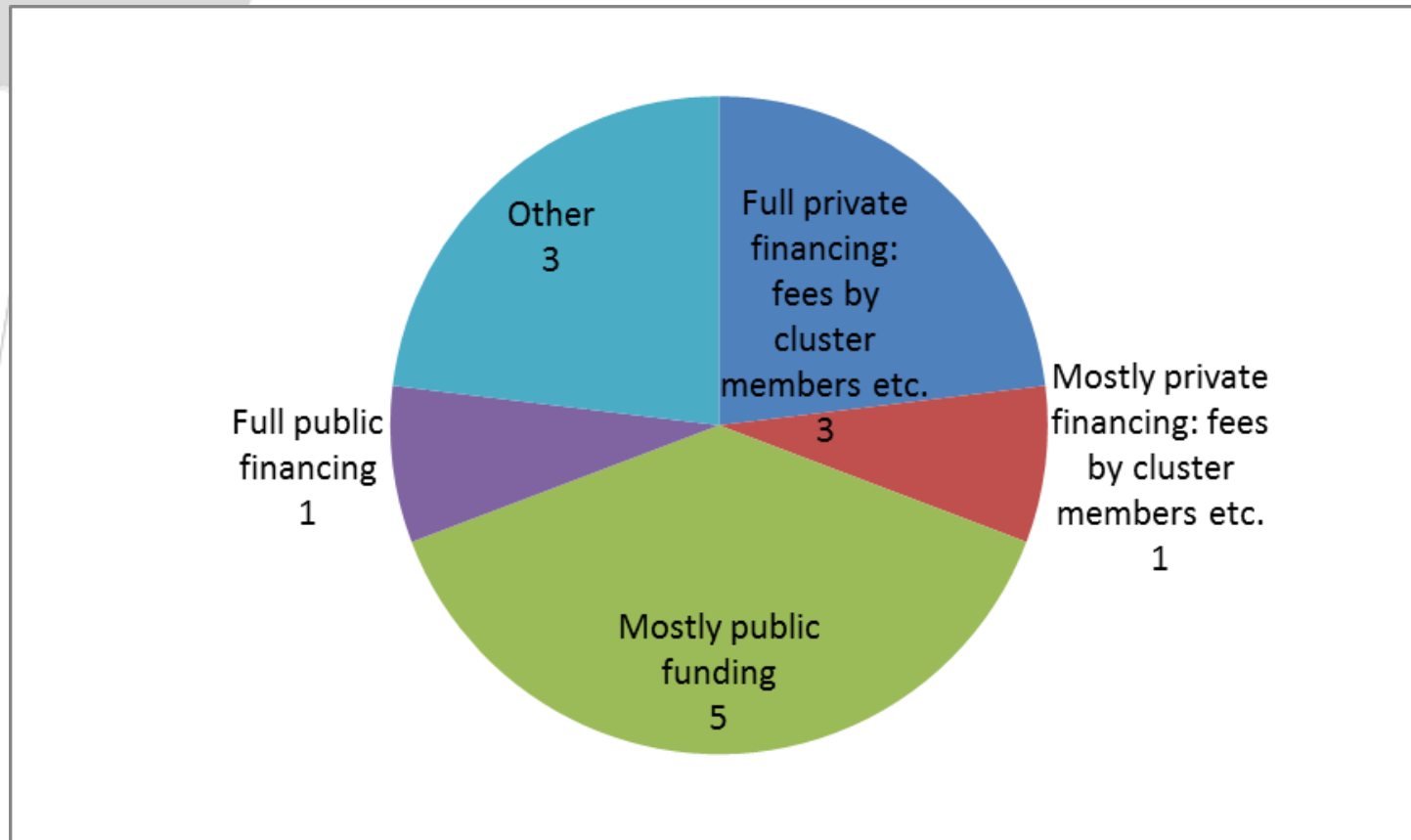
Development since early 90s



Key facts (3)

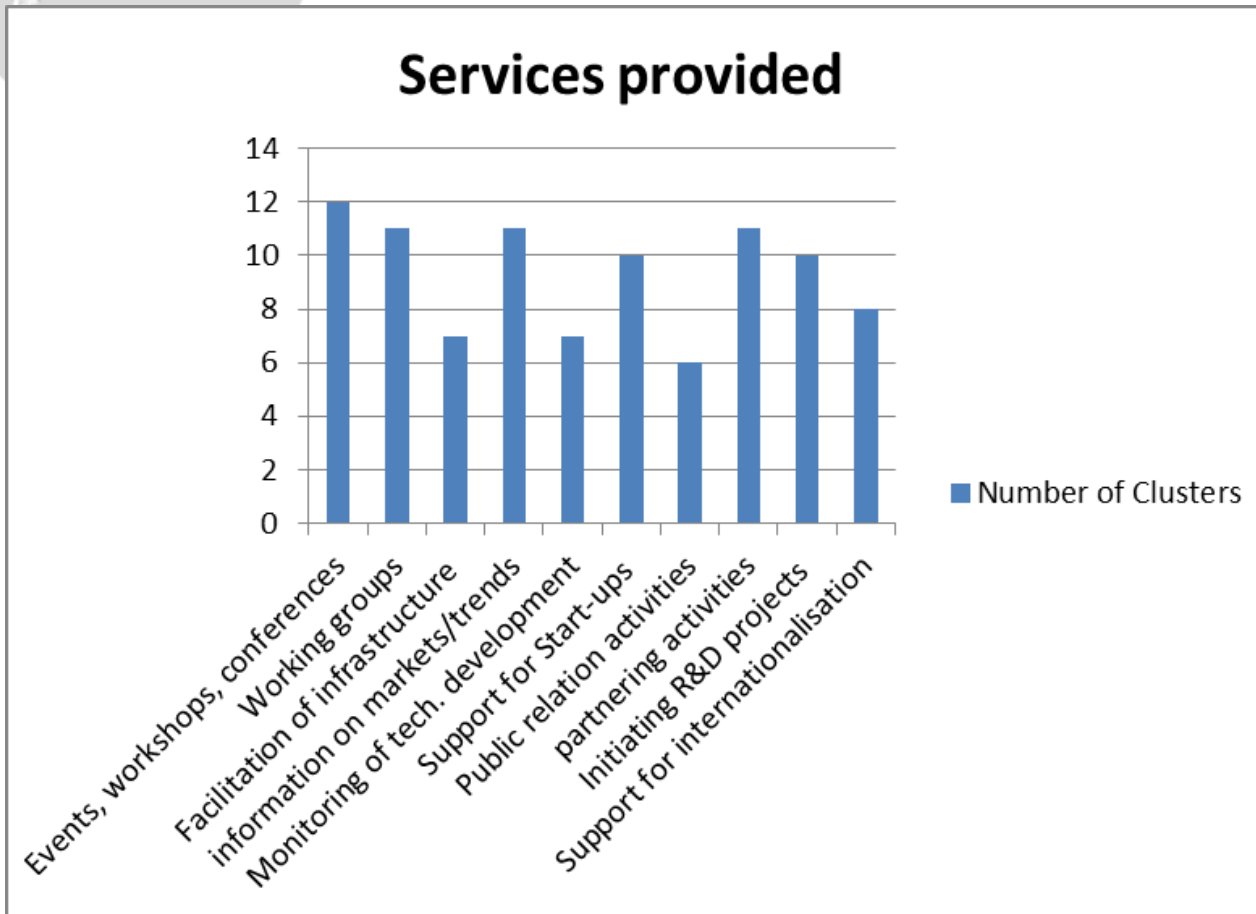


Financing of activities



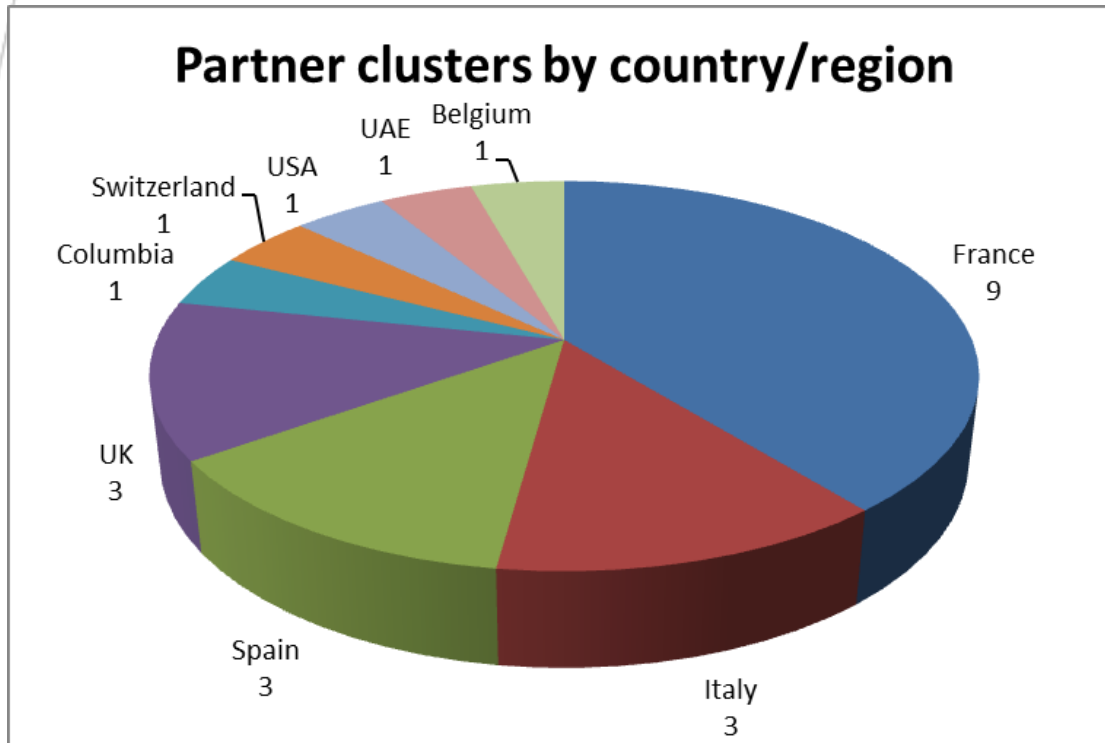
Responses to cluster survey

Scope of services



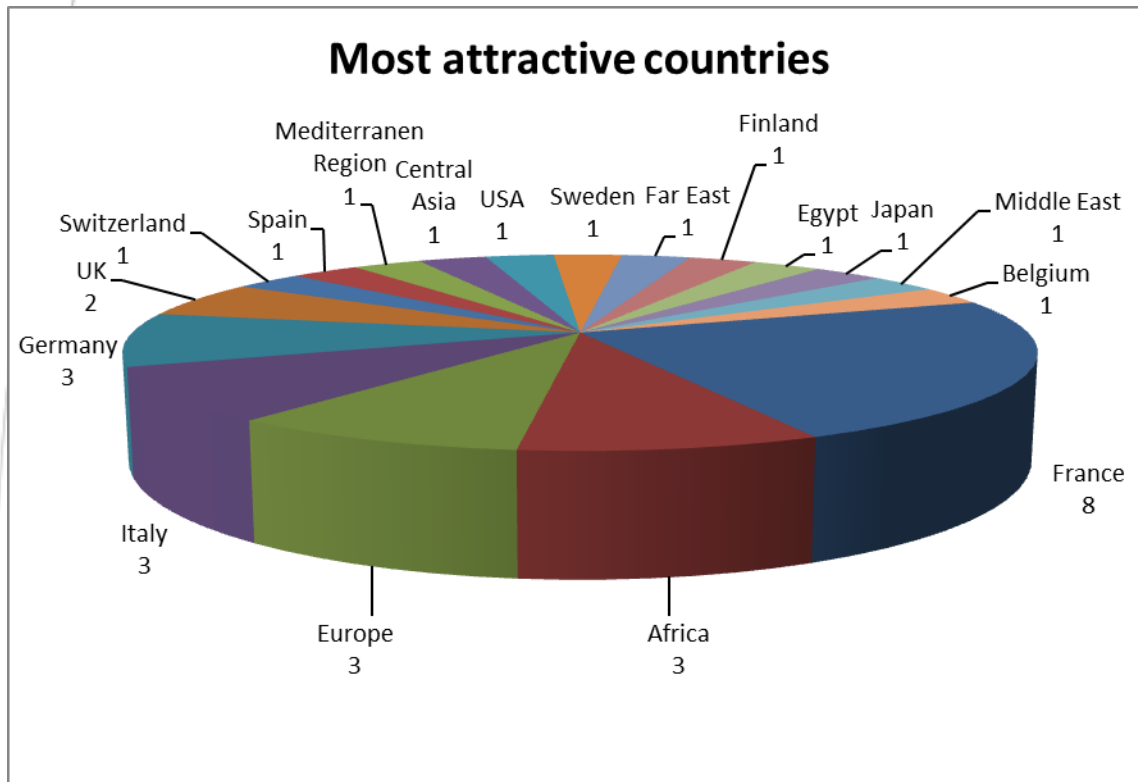
International linkages (1)

Existing international networks



International linkages (2)

Most interesting partner countries and regions



Recommendations (1)

- Further investigation necessary: technological potential of clusters in the MENA region, structural set-up and positioning within the respective National Innovation Systems.
- Exchange of good practices in the design and implementation of cluster policies.
- Support excellence of cluster managements:
 - measures for capacity building and training
- Networking and matchmaking of clusters from the MENA region with EU clusters

Recommendations (2)

- Networking and exchange with similar initiatives and actions in the region (e.g. BILATs) to raise awareness and strengthen the visibility of cluster initiatives from the MPCs in the EU and vice versa.
- Adopt an holistic approach to innovation policy:
- Inter-ministerial coordination to combine cluster policies with policies aimed at skills, access to finance and marketing as well as regional policies.



Thank you very much for your
attention!



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